



FOOTBALL + FUTSAL + MUSIC

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CONTENTS

Turnstyles Ethos	6
Football + Futsal + Music	8
Sport in Schools	10
Camps and Exchange Schools	12
Events and Parties	14

**“ OUR MAIN GOAL – ENJOYMENT.
PLAYING WITH A SMILE ON
YOUR FACE AND LOVING
THE GAME”**



TURNSTYLES ETHOS

At Turnstyles we believe football is about enjoyment, and through enjoyment comes success.

From our Pre-Academy players to our oldest Turnstyles team, we try to combine the principles of possession and ball retention, associated with FCBarcelona and Johan Cruyff, with the flare and freedom linked with South American football and players such as Ronaldhino, Lionel Messi and Neymar.

We aim to do this by uniting three key components: Futsal, Football and Music.

Futsal, the small-sided, South American version of the game, played indoors with a heavier ball that does not bounce. Football players such as Lionel Messi, Diego Maradona and Andres Iniesta all played futsal from a young age. Here we use futsal to develop the technical ability of our players - close ball control, speed of thought

and an increased number of touches are some of the benefits of choosing futsal. Football. At Turnstyles what we take from our understanding of British football is the passion and desire associated with the game. In Britain, technical players have not always been valued as highly as we think they should be, especially from grassroots to the lower tiers of professional football. However, the love of the game, the teamwork and drive to be winners is something that we very much appreciate at Turnstyles.

Music, specifically samba music is used to bring rhythm and tempo to our training sessions. Music brings us back to our main goal - enjoyment. Playing with a smile on your face and loving the game is what we feel football is all about. Enjoyment is the reason why we all started to love the game and players that are enjoying their football often produce their best stuff.

"AT TURNSTYLES WE BELIEVE FOOTBALL IS ABOUT ENJOYMENT, AND THROUGH ENJOYMENT COMES SUCCESS."





"PLAYERS UNDER 9 YEARS OLD ARE TAUGHT FUTSAL WITH SAMBA MUSIC TO FOCUS SPECIFICALLY ON TECHNICAL DEVELOPMENT"

FOOTBALL + FUTSAL + MUSIC

Football + Futsal + Music is our most exciting and organically grown service product offered at Turnstyles.

Within our Saturday Academy system we coach over 300 registered children in the UK. Most of the children are based at our main hub in London, with Leeds and Brighton growing startups.

On average each child pays £8 per hourly class.

Players under 9 years old are taught Futsal with Samba Music to focus specifically on technical development. Children over 10 years old train outdoors to develop a better understanding of football.

We also offer mid-week Futsal classes for those children who want to develop their skills further. We currently run a Wednesday session in London and a Monday session in Brighton.

Our London Academy also has 10 teams that play in a league each Sunday. These players pay an extra £4 per game.

Each player is also encouraged to buy one of our Turnstyles x Puma training kits, these retail at £39.99.

As an addition to our service we also play regular matches against professional academies such as West Ham and Watford.



EXAMPLE FLYER

SPORT IN SCHOOLS

Sport in Schools is a product that is paid for by the government, local authorities and parents.

Within our 12 schools around London we teach 2000 children in lunch, after school clubs and P.E lessons.

Each child pays an average of £1 per child class.

Within our school classes we teach, football, futsal and a range of other sports. The school product is vital for Turnstyles as it provides direct access to local children.

"WITHIN OUR SCHOOL CLASSES WE TEACH, FOOTBALL, FUTSAL AND A RANGE OF OTHER SPORTS."





“WE CURRENTLY RUN 11 WEEKS OF HOLIDAY CAMPS AND HAVE AROUND 60 CHILDREN IN EACH DAY”

CAMPS AND EXCHANGE SCHOOLS

Camps and Exchange Schools is a lucrative core area as we have the luxury of running programs throughout the day offering a childcare solution for our clients.

We currently run 11 weeks of Holiday Camps and have around 60 children in each day with little to no effort. Our holiday camps run inline with school holidays.

Each day of our holiday camp costs £15 per child.

We have exclusive usage of the Enfield Grammar School that has the capacity to host over 100 children per day generating much larger revenues.

Our school exchange system allows foreign students to come to the UK and experience playing with Turnstyles.



EXAMPLE FLYERS

EVENTS AND PARTIES

Events and Parties are a result of understanding our IP in an empathic way and maximising revenues.

We currently host around 50 birthday parties per year. Our parties are bespoke and we have not yet driven this key core area.

Each party costs £300 on average.

Our School Summer Festival events are another product that we offer at Turnstyles. Here we organize a carnival for the school children including a range of different sports, activities, music and a trophy presentation.

Additionally we have 2 main annual events, a Christmas Ball and Presentation Evening.



EXAMPLE INVITES




"WE CURRENTLY HOST AROUND 50 BIRTHDAY PARTIES PER YEAR."



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